

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Connie Carmichael, et al.    Art Unit: 2173  
Serial No.: 09/638,304                      Examiner: Raymond Bayerl  
Filed : August 14, 2000  
Title : SYSTEM AND METHOD FOR IMMERSIVE ADVERTISING

Mail Stop Petitions  
Commissioner For Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT

In response to the Office action mailed January 28, 2004,  
please amend the application as follows:

Amendments to the Drawings begin on page 2 of this paper.

Remarks/Arguments begin on page 3 of this paper.

An Appendix including amended drawing figures is attached  
following page 5 of this paper.

Amendments to the Drawings:

The attached replacement sheets of drawings includes changes to Fig. 2, 3 and 4 and replaces the original sheets including Fig. 2, 3 and 4.

Attachments following last page of this Amendment:

Annotated Sheets Showing Changes (3 pages)